



## Why Digital Gamified Coupons?

Thanks to the rise of the smartphone, people are always connected. Businesses should respond by providing Digital Coupons with gamification to the audience. Gamified Coupons stimulate brand awareness, improve your reputation and trigger conversions.

## Advantages

**Lead generation:** Capture data of your visitors.

**Customizable:** Rebrand and customize your Digital Coupons.

**Personalization:** The right offer, at the right time to the right person.

**Data capture:** Easily capture personal data of your audience.

**Brand awareness:** Add your logo and branding to the Coupons.

**Improve conversions:** Stimulate desirable behavior.

**Stimulate visits:** Bring more visitors to your store.

**Fear of missing out:** Respond to your client's winners mentality with digital gamified coupons.

## We make it easy!

One-stop solution for the creation, distribution, and validation of Digital Coupons. 2 Reward Me simplifies maintaining relationships with your audience.

Digital Gamified Coupons are quick wins. With a minimum effort you can reach immense potential.

## Statistics



Gamified Coupons see up to 4.5 times more conversions than traditional coupons.



Gamified Coupons Increase engagement with 75%.



6 out of 10 people say that Gamified Coupons stimulates impulsive behavior.

Offer your audience fun experiences through Gamified Coupons and stimulate impulsive behavior.