



## Why Digital Coupons?

Thanks to the rise of the smartphone, people are connected at all times. Businesses should respond to this by providing Digital Coupons to the right audience at the perfect time. This way you stimulate brand awareness, improve your reputation, and trigger conversions.

## Advantages

**Lead generation:** Capture data of your visitors.

**Customizable:** Rebrand and customize your Digital Coupons.

**Personalization:** The right offer, at the right time to the right person.

**Data capture:** Easily capture personal data of your audience.

**Brand awareness:** Add your logo and branding to the Coupons.

**Improve conversions:** Stimulate desirable behavior.

**Stimulate visits:** Bring more visitors to your store.

## We make it easy!

One-stop solution for the creation, distribution and validation of Digital Coupons. 2 Reward Me digital coupon simplifies maintaining relationships with your audience.

Digital Coupons are quick wins. With a minimum effort you can



4 out of 5 consumers say that Coupons availability affects their purchase decisions.



65% of people make shopping decisions based on Coupons. 94% say it's the most important amenity at a shop.



Half of businesses in the US acknowledges that customers spent more money when Coupons are available.

Stimulate desirable behavior by offering tempting digital discount Coupons at the right time.